



# Infinite Color+<sup>®</sup>

**USAI<sup>®</sup>**  
Lighting



# Color Your Dreams

## USAI Chromify™ ↓

USAI Chromify™ color settings provide curated and vibrant scenes for your USAI light fixtures. Design drama with USAI Chromify™ to create an immersive lighting experience in any space with vibrant jewel tones or any color you can imagine.

## USAI Clarify™ ↓

Make materials extraordinary with the clearest whites and purest colors. USAI's Clarify™ offers meticulously configured white light settings for our light fixtures to create the perfect architectural whites, amplify color-rich hues and create pops of color.

## Ambiance ↓

Play with fiery ambers, yellow ochre, shimmering golds and more to create personalized warmth that transforms your space with a romantic poetry of light.

## Daily Light™ ↓

Optimize your health and wellness with a circadian program that produces dynamically variable tunable white light that mimics the sun's 24 hour cycle.



Project: Seminole Hard Rock Hotel & Casino  
Location: Hollywood, FL  
Lighting Designer: Focus Lighting  
Architect: Rockwell Group  
Photograph: Miami in Focus



Project: Frontgate | Location: Plano, TX  
Architect: FRCH NELSON | Photograph: Richard Cadan



Project: Maxwell's Chophouse  
Location: New York, NY  
Lighting Designer: Tirschwell & Co., Inc.  
Interior Design: BHDM Design  
Photograph: Peter Kubilus Photography



Project: Hyatt Global Headquarters  
Location: Chicago, IL  
Lighting Designer: Schuler Shook  
Architect: Gensler  
Photograph: Rafael Gamo

## In Perfect Form

Choose from one of USAI's award-winning fixtures offering a solution for every project.



### BeveLED® 2.2

Refined and powerful, the iconic BeveLED 2.2 with a 4.5" aperture is the most complete recessed LED product family available, with industry-leading performance, precision optics and best-in-class dimming.

### BeveLED Mini®

Small, powerful and elegant, with a 3" aperture, BeveLED Mini is a designer's favorite with an upgrade in technology that delivers superior light in every application.



### Incline™ for Sloped Ceilings

Gorgeous at all angles from 15° (3/12 pitch) to 45° (12/12 pitch). Experience precision lighting with varying inclines that always provide perfect round and square roomside appearances.

### BeveLED® 2.2 Cylinder

Power and beauty are both in play with our sleek architectural cylinders - offering decorative solutions such as satin nickel and painted finishes while delivering high performance.



## A Glimpse at the Seminole Hard Rock Hotel & Casino's Oculus.

Positioned as the resort's main entry and central hub, The Oculus connects Hard Rock's many environments with a multi-sensorial spectacle that combines theater, technology and architecture. Rows of Infinite Color+ WRGB, using DMX controls, allowed the lighting design team at Focus Lighting to create a pulsating, interactive experience that is choreographed with music and water, and immersed in vibrant colors during each of its eight daily shows. Between shows, lighting presents a neutral color palette to showcase the room's elegant architectural materials and finishes.

**Infinite Color+**  
technology enabled  
by DMX controls  
allows multi-sensorial  
light shows to take  
center stage.

FRONT AND BACK COVER: Project: Seminole Hard Rock Hotel & Casino | Location: Hollywood, FL  
Lighting Designer: Focus Lighting | Architect: Rockwell Group | Photograph: Miami in Focus

**USAI**<sup>®</sup>  
Lighting

CALL, EMAIL, OR VISIT [USAILIGHTING.COM](http://USAILIGHTING.COM) TO LEARN MORE ABOUT INFINITE COLOR+

**USAI LIGHTING COLLABORATORY**

13 Crosby Street  
New York, NY 10013  
845-234-4090  
[showroom@usailighting.com](mailto:showroom@usailighting.com)

**USAI LIGHTING HEADQUARTERS**

1126 River Road  
New Windsor, NY 12553  
T: 845-565-8500  
[info@usailighting.com](mailto:info@usailighting.com)

© 2020 USAI, LLC. All rights reserved.  
All designs protected by copyright.  
USAI, BeveLED, BeveLED Mini and Infinite Color+  
are registered trademarks of USAI, LLC  
Covered by US Patents: 4,778,453, 9,671,091  
and 7,832,889. Patents pending.  
CA-055C